

## Call for offers concerning the design and production of promotional material & a template for technical fact sheets for the COST Action CA18219 Geothermal-DHC

**Concern:** CA18219 – Geothermal-DHC, call for offers concerning the design and production of promotional material and template for technical fact sheets

Vienna, 10-07-2023

Dear ladies and gentlemen,

On behalf of the COST Action CA18219 Geothermal-DHC, I cordially invite you to deliver an offer concerning the **design and production of a set of promotional materials and Action related illustrations and icons** to be included in the existing web portal [www.geothermal-dhc.eu](http://www.geothermal-dhc.eu).

The description of the aimed services as well as general terms and conditions are described below. Please send your offer, in cases of interest, in a digital form to [CA18219@geosphere.at](mailto:CA18219@geosphere.at) before **Tuesday, 25<sup>th</sup> of July 2023, 12:00 CEST**.

Please refer to this call for sending an offer.

### Subject of the proposal:

**Part A:** Design and production of a set of promotional materials for the COST Action CA18219 Geothermal-DHC, with the following requirements.

- flyer on the main outcomes of CA18219
  - includes the promotion of the Geothermal-DHC web portal as well as the developed GIS tool on existing geothermal heating and cooling networks in Europe
  - point to the website where deliverables are available
  - flyer will include relevant background such as mission and vision (page 1)
- production of 500 pieces
- production of printable pdf + editable format in English

**Part B:** Production of an editable template for technical fact sheets related to the use of geothermal energy in heating and cooling networks.

- Template provided by CA members;
- Design of layouts for uniform fact sheets related to technological and non-technological key aspects related to the use of geothermal energy in heating and cooling networks
- Design of illustrations for the website and the fact sheets; lump sum offer for 5 illustrations including icons; + optional position bulk summer offer per illustration for additional items;

**Reward:** The required services will be rewarded by an indicative maximum amount of

**EUR 4000,- (excluding VAT).**

**General terms of the required services:**

- The production of material must follow the general dissemination and communication rules of COST, for more information please see:  
<https://www.cost.eu/uploads/2022/12/COST-094-21-Annotated-Rules-for-COST-Actions-Level-C-V1.3.pdf>  
<https://www.cost.eu/visual-identity/>
- Costs for footage (pictures or clips) are not eligible according to the overall rules of COST and must not be part of the contract.
- All required services need to be accomplished and approved by the purchaser before 30<sup>th</sup> of September 2023
- Selection criteria: 1) Price (40%), 2) concept (30%), 3) existing portfolio (30%)

Please address your offer to:

CA18219 Grant Holder

c/o GeoSphere Austria

Neulinggasse 38, A-1030 Vienna

Mrs. Anna Katharina Bruestle; [anna-katharina.bruestle@geosphere.at](mailto:anna-katharina.bruestle@geosphere.at)

For further details please contact:

[CA18219@geosphere.at](mailto:CA18219@geosphere.at)

On behalf of the COST Action CA1829 Geothermal-DHC

Gregor Goetzl (Chair) & Anna Katharina Bruestle (Grant Holder Scientific Representative)